

## Board of Directors Meeting

## June 20, 2024

## 5:30 pm

## In-person @ Healthy Start Office

# Meeting Minutes:

Board Members Present In-Person: Rainey Brown, Judge Ed Nickinson, Dr. Rex Northup, Kevin Driscoll, Robin Wright, and Dr. Christine Krier. (6)

Also Attending: Allyson Anderson

Not Attending: Margot Lauro, Janet Garrett, Ander Shimek, Russell Williams

1. Call to order – Rainey called the meeting to order at 5:36 PM. The meeting took place in-person at the Healthy Start office.
2. Quorum (Requires 6/10 Current Members) – 6 Board members attended in-person. Quorum was established.
3. Mission Moment – Allyson shared the most recent meeting agenda of the Century Chamber of Commerce which highlighted 2 of Healthy Start’s most recent events, including our 2nd North Escambia Baby Shower, held in Century on Saturday, April 13, 2024 and the June 11, 2024 Grand Opening of North Escambia Stork Stock, attended by Board members Robin Wright and Dr. Rex Northup. Both Robin and Rex shared their impressions of the Stork Stock and how warm and inviting a space it is for families. Of note was the built-in cabinetry featuring a wall’s length of seasonally appropriate and colorful baby clothing, which added depth to our offerings and gave the appearance of a baby boutique. At Robin’s recommendation, we are proceeding with engaging the services of a videographer who will help us capture this resource in a powerful way for our upcoming IMPACT 100 site visit later this summer as well as Bow Ties and Tiaras on October 17.
4. Ratification of Minutes – The April 18, 2024 Board Meeting Minutes were reviewed by the Board and accepted as written. There was no May 2024 Board meeting as a number of members reported in advance of travel and other conflicts. Instead, the Executive Committee met on May 23, 2024 to review and approve the FY 2024-2025 budget to meet May contract deliverable requirements. All Board members received the budget electronically one week prior to this meeting and had an opportunity to participate at their discretion. The Executive Committee met for approximately 1 hour to review the budget at length and in detail, voting unanimously to approve it as written.
5. Old Business – The nominations of Diane Schwartz and Dr. Jaclyn Havinga to serve on the Board were considered and unanimously approved, with Rex moving to approve their nominations and Judge Nickinson offering a second. The resumes/CVs of both candidates were distributed with Board materials prior to the meeting, and both were noted to be strong supporters of Healthy Start.
6. Board Business:
7. Finance:
   1. May Financial Statements and Reports – Kevin presented the May financial statements, noting that YTD spending is above budget and higher than previously reported in April. It was noted that May included 3 payrolls (this occurs twice annually and added to the deficit) and that YTD income does not yet include pending HSMN/Medicaid payments for both April and May. With respect to spending, the Board’s reiterated its commitment to funding essential programs consistent with our mission, including prior decisions to spend Operating Reserve funds of $20,000 for the new North Escambia Stork Stock, $5,000 for car seats, $5,000 for DOSE, $1,000 for the PHS/IB student project, nurse abstraction services for Escambia FIMR cases, and ongoing need for Stork Stock supplies.
   2. The First Bank – Kevin previously reported on the availability of an “Insured Cash Sweep” (ICS) option at The First Bank, which allows organizations to benefit from The First pooling resources with other banks. Allyson confirmed that this feature has been added to our operating account, meaning that there is no default risk on assets held there, even though they may rise above $250,000 FDIC insurance limits in any given month. This will eliminate any need to open a 3rd bank account for funds in excess of $250,000.
   3. Regions Bank CD Renewal/Maturity Date 04/12/24 with 10-Day Action Requirement – Allyson confirmed renewal of our $200,000 CD with Regions Bank, with a 14-month rate at 4.00% (our previous rate was 4.25%). This action followed the Board’s April direction that unless significantly more attractive earnings options were available at other institutions, including The First, the Board thought it advisable to maintain a banking relationship with more than one financial institution. Allyson researched current CD rates available at The First and other institutions and none were as attractive as Regions Bank. Unfortunately, we were unable to receive payout of the approximately $9,202.40 of the interest earned to date on the old CD without another signatory present. We will keep this top of mind at the time of our next renewal in 2025.
8. FIMR (CRT) - IMTF (CAG):

Allyson reported on the ongoing work of the District 1 FIMR Case Review Team (CRT), as well as internal review of all Escambia cases that began earlier this year. She expects to have more information to share about these cases at upcoming Board meetings. We remain concerned that the CRT is not capturing sleep-related deaths, while Claire and Nurse Abstractor Megan Calloway continue to do a fantastic job. Both are recognized regionally and statewide for their subject matter expertise.

1. Bow Ties & Tiaras Committee – The Committee is comprised of Margot, Janet, Robin, and Diane. They have been meeting faithfully for more than a month to set the date, venue, caterer, and beverage vendors, while also making substantial progress on a sponsorship recruitment plan. The event will be held from 5:30 PM -7:30 PM on Thursday, October 17, 2024 at 5eleven (511 S. Palafox Street). Hard copies of the Sponsor recruitment postcards and packets were distributed to all Board members present at the meeting, with a request that each Board member work toward recruiting 2 event sponsors. UPDATE – Electronic versions of the postcards and packets have been since been emailed to all Board members. Allyson will be following up with Board members next week to obtain updated information in advance of the Committee’s next ito
2. National Pregnancy & Infant Loss Remembrance Ceremony – Takes place at 6:00 PM on Tuesday, October 15, 2024 at Bayview Park. All are welcome and encouraged to attend.
3. Executive Director Report:
   1. Recognition Gifts – Allyson shared that impactful, personalized gifts were provided to Drs. Amjad and Schwartz in recognition of their many years of service to and leadership on the Healthy Start Board of Directors.
   2. North Escambia Stork Stock - In partnership with Community Health Northwest Florida/Century Pediatrics site and the Junior League of Pensacola, the Grand Opening held on Tuesday, June 11, 2024 with great attendance and support from the North Escambia and Pensacola communities.
   3. IMPACT 100 – Healthy Start is an applicant in the 2024 grant season. Our completed application was submitted on June 8, 2024, ahead of the June 17 deadline. We received positive feedback from 2 Grants Committee representatives during our Q&A opportunity prior to our submission. Fingers crossed! All applicants will receive a Grants Committee site visit later this summer (Date TBD). We will not know if we have been selected as a finalist until September 18, with final Grant Awards announced on October 18, 2024.
   4. Safe Sleep/PNP Grant – We were successful in our grant application for 120 pack and plays for safe sleep in FY 2024-2025! Funding provided by CADR (State Child Abuse Death Review Panel).
   5. Car Seat Grant – We were also successful in our grant application for 24 car seats from the Florida Occupant Protection Resource Center! We will host a public car seat event in September to deploy these resources to those most in need. Details TBD.
4. New Business – None.
5. Adjourn – The meeting adjourned at 6:23 P.M.
6. Next Meeting – Thursday, **August 15** at 5:30 PM at the Healthy Start office.

**NO JULY MEETING DUE TO SUMMER BREAK TRADITION.**